



VOLUNTEERING POSITIONS IN VIETNAM

**EUROASIA
VOLUNTEERING
ASSISTANCE
PROGRAM**

COORDINATED BY:



Co-funded by the
Erasmus+ Programme
of the European Union





ABOUT LOCAL PARTNER:

Youth Employment and Society Development YESD

Organizational Description

OUR STORY

YESD (Youth Employment and Society Development) is a foundation and social enterprise for community development, founded by three friends: Tuoi, Trang and Tuyet. We were brought together by our common passion to help local communities and to provide authentic responsible tourism experiences in northern Vietnam.

We have been carrying out tourism projects in various remote areas in northern Vietnam since 2014, providing communities with education and career development in the tourism industry. YESD assist homestay owners in managing their business, train local guides, provide English classes and organize development projects that benefit the wider community. Our dedication to supporting the local community allows us to provide authentic, professional and memorable tours to you!

OUR MISSION

YESD's mission is to increase employment for underprivileged youth in the tourism sector and promote responsible tourism. We do this by educating a new generation of tour guides and increasing the skills of indigenous people. Our students are trained in many areas, from Vietnamese history to the fundamentals of responsible tourism. We teach them the steps needed to protect the environment and preserve their culture and traditions. We also instil in them a passion for passing along their knowledge and cultural sensitivities to international visitors, enriching their experience.

YESD has been participated in many Erasmus+ projects to build capacity for youngsters in Vietnam and local communities. To make the maximum impacts in EuroAsia project, YESD worked with our local partners and selected the best one for volunteer experience and contribution.

IMAGTOR

Found in 2016 and based in Hanoi Vietnam, [Imagtor](#) is one of the leading worldwide post-production providers for real estate marketing industry, specializing in 2 - 3D photo, video, and IT solutions. Imagtor is also a socially responsible enterprise which provides training and employment opportunities for people with disadvantaged in Vietnam.



For more information see the official Youtube channel at <https://goo.gl/Mdf1sw>

Contact

CONG TY CO PHAN DỊCH VỤ NGHI LỤC SONG Address: Suite 203, Thanh Hà building, CC2 Linh Đàm North, Nguyen Huu Thọ st., Hoàng Mai dis., Hà Nội, Việt Nam

Candidate can send all the following mandatory documents (via email) to: hr@imagtor.com Phone office: +84 (0)2422 469 009

#Marketing Volunteer

Requirements and Skill

- Passion in social work/social entrepreneurship.
- Responsible, inquisitive, independent, creative and highly self-motivated individual.
- Background in Sale or Marketing/BA or relevant experiences.
- Advance command of English skill.
- Good communication/decision making skills.
- Great team-working skill.
- Skills in Microsoft Office tools.

Time and Duration:

- Weekly working time total: min 35 hours – full time (but flexible)

Benefits

- Enhance the brand of Imagtor, both as a professional company and as a social entrepreneurship
- Penetrate new markets by marketing
- Exchange culture
- Broaden global mindset and global network
- Earn professional work experience and make an impact
- Learn about a new culture

Responsibility and tasks

1. Enhance the brand (60%)

Tasks	Expected outcome
1. Write inspiring story with character from real life, who are employed at Imagtor	4 articles for facebook and website posts, plus images
2. Write posts about some social events that Imagtor took part in	2 events. Detail input will be found...
3. Write articles about the connection between Will to Live and Imagtor	
4. Manage social media	

2. Market penetration (25%)

Service type	Expected outcome
Video/slideshows	Posts on at least 4 professional forum/page for each states/countries Increase the view on our website Increase the prospect customers
Virtual Staging	
Floorplan	
Photo editing basic	

3. Cultural exchange programs (15%)

These programs are optional depended on availability of Imagtor's and Will to Live center's events during volunteering period. The volunteer is invited to participate in one or more events listed below:

Activities/ programs	Expected outcome
1. Daily cultural exchanges in terms of cuisine/communication/language/business/tradition	Both volunteer and employees/students get general idea and knowledge of culture diversity in both host country and country of origin of the volunteer
2. Monthly parties (birthday parties, achievement celebration, etc.)	
3. Annual company trip	
4. Share specilized knowledge/skills to students at the center (cooking/computer skills/soft skills, etc.)	

